



FOR IMMEDIATE RELEASE

HighPoint Joins Camping World SRX Series for Five Flags Speedway with Ringer Racer Bubba Pollard

Mooreville, NC (June 17, 2022) – The Camping World SRX Series announced today the addition of HighPoint, a recent addition to the 2022 Tech Elite 250 list, for Five Flags Speedway and local ringer Bubba Pollard. HighPoint will appear on Pollard's No. 26 car for the season opener on June 18.

"We at HighPoint love everything about SRX," said Mike Mendiburu, President, CEO and Chief Culture Office at HighPoint. "The vision of SRX leadership, to serve, entertain and bring together the motorsports community in a unique way, that both old and new fans alike can appreciate and relate to, truly resonates with so many. What's not to love about putting grass roots racing, their unique venues and representative talent, on a national stage? We at HighPoint are honored to show our support for such a talented racer in Bubba Pollard, who exemplifies much of what we aspire to here at HighPoint: humility, hard work, community and results. Best of luck to everyone affiliated with SRX for a successful kickoff at Five Flags in Pensacola, as well as a season that rivals and exceeds such a memorable kickoff in 2021!"

As the season kicks off, the Camping World SRX Series continues to add valuable partners like HighPoint, the leading technology infrastructure solutions provider, to its family.

"This season at SRX has been a historic one and memorable in so many ways, one has been the opportunity to get to know Mike in such a special way," said Don Hawk, Camping World SRX Series CEO. "The values and fundamentals he as a person and HighPoint stand for helped the relationship between us to grow much quicker both personally and professionally."

The 2022 Camping World SRX Series Season kicks off at Five Flags Speedway in Pensacola, Florida on Saturday, June 18. Following the season opener, SRX will compete at South Boston Speedway (South Boston, Va.) on June 25, Stafford Motor Speedway (Stafford Springs, Conn.) on July 2, Nashville Fairgrounds (Nashville, Tenn.) on July 9, I-55 Raceway (Pevely, Mo.) on

July 16 and conclude the season at Sharon Speedway (Hartford, Ohio) on July 23. All six races will air on CBS Primetime from 8 – 10 p.m. ET.

For more information about HighPoint, visit [HighPoint.com](https://www.highpoint.com)

For more information on the Camping World SRX Series and the 2022 season, please visit [SRXRacing.com](https://www.srxracing.com) and follow on [Facebook](#), [Twitter](#) and [Instagram](#).

About High Point:

HighPoint is a leading technology infrastructure solutions provider, helping their customers with the selection and supply of network infrastructure, mobility, collaboration, data center, security solutions, and the risk mitigated implementation and management of their technology. The company, founded in 1996, is a minority-owned business headquartered in Sparta, NJ serving markets in the Tri-state region and Southeastern US, with a presence in Charlotte, NC, Amsterdam, NL, and London, UK. To contact us or learn more about our solutions, please visit www.highpoint.com. HighPoint is proud to be the Official Technology Provider and Primary Sponsor of the No. 14 Ford Mustang for Stewart-Haas Racing.

About SRX Racing:

Announced in July 2020, the Superstar Racing Experience (SRX) Series was founded by NASCAR Hall of Fame Driver Tony Stewart, NASCAR Hall of Fame Crew Chief Ray Evernham, George Pyne and Sandy Montag. The series made its debut on June 12, 2021, airing on CBS Primetime. Tony Stewart won the inaugural series championship. The series has seen a plethora of racing talent behind the wheel including Stewart, Bobby Labonte, Helio Castroneves, Ernie Francis Jr., Bill Elliott, Chase Elliott, Marco Andretti, Tony Kanaan, Hailie Deegan, Greg Biffle, Doug Colby, and more. The second season kicks off on June 18, 2022.