



SRX AND CAYMUS VINEYARDS RENEW PARTNERSHIP

New York, NY -- July 18, 2023 – Superstar Racing Experience (SRX) and Caymus Vineyards have announced the renewal of their partnership for the 2023 season.

The Wagner family – who founded Caymus Vineyards – is celebrating a decade of sponsorship in auto racing. In the NASCAR Cup Series, the vineyard is partnered with championship-winning team Stewart-Haas Racing and race-winning driver Aric Almirola, and their 2023 motorsport celebration was kicked off with a partnership with Haas F1 driver Pietro Fittipaldi in the esteemed Rolex 24 at Daytona. Caymus Vineyards is also a 2023 full-season sponsor of Arrow McLaren driver Felix Rosenqvist in the NTT INDYCAR SERIES.

The relationship with SRX complements the portfolio of championship and iconic drivers with which Caymus Vineyards has partnered over the years. Fan engagement and enthusiasm for their iconic offerings, coupled with the passionate SRX national television audience, leave Caymus Vineyards excited for the start of the new season.

“Last year, we were thrilled to see some of motorsports’ most legendary names celebrate their success with Caymus on the podium,” said Karen Perry, executive vice president of Caymus Vineyards. “SRX has been a great partner, and we are excited to extend our relationship with the series and further connect with their passionate fanbase. SRX produces many iconic moments, and we look forward to being there to celebrate all of them with this unique racing series.”

Series Chief Executive Officer, Don Hawk is equally excited to have Caymus back with SRX.

“Once again SRX will recognize its top three finishers in each race with the podium sponsored by Caymus Vineyards. The winner will get a magnum of Caymus Cabernet, and 2nd and 3rd will each receive a bottle as well. This is a tremendous way to end the evening, and each race. Thank you to the Wagner Family and Caymus for being a special part of SRX’s winning ways,” said Hawk.

About Caymus Vineyards:

The Wagner family has a long history in Napa Valley dating back to the 1850’s. Through the years, they have embraced a hands-on work ethic and are constantly trying out new ideas in pursuit of making exceptional wines. Whether it’s venturing to different regions to find diverse sources of top-quality grapes or experimenting with new farming techniques, the result is a pairing of tradition with innovation, a respect for the old with the promise of the new.

Chuck Wagner and his late parents, Lorna and Charlie Sr., started Caymus Vineyards in 1972. They were a family of farmers who worked together for decades to create a signature style of Cabernet Sauvignon. Today, the family’s Napa Valley Cabernet and Special Selection are among Napa Valley’s most celebrated wines. Chuck now works alongside two of his children, Charlie and Jenny, and the family produces diverse wines from Napa Valley, other parts of California and beyond. Continually pursuing new ideas, they feel extremely fortunate to spend their days farming grapes and making wine. For more information, please visit wagnerfamilyofwine.com.

About SRX:

Superstar Racing Experience (SRX) was created by Sandy Montag and The Montag Group, Investor and former NASCAR COO, George Pyne, NASCAR Hall of Famer and legendary driver Tony Stewart, and NASCAR Hall of Fame Crew Chief and Owner Ray Evernham. Over the first two seasons of SRX, the six-race series has featured drivers from a variety of racing backgrounds with an emphasis on champion-level drivers. SRX has seen some of the sport's biggest names compete including Tony Stewart, Bill Elliott, Chase Elliott, Tony Kanaan, Paul Tracy, Bobby Labonte, Willy T. Ribbs, Hailie Deegan, Ryan Blaney, Ryan Newman, Greg Biffle, Marco Andretti, Matt Kenseth, Michael Waltrip, Josef Newgarden, Ryan Hunter-Reay, Helio Castroneves, and many more.

In 2022, the series field featured a total of five NASCAR Cup Series Championships, three IndyCar Series Championships, four Daytona 500 Winners, five Indianapolis 500 Winners and four NASCAR Hall of Fame Drivers. Tony Stewart claimed the inaugural SRX Championship in 2021, while longtime IndyCar stalwart Marco Andretti captured the 2022 title.

Starting July 13, SRX will make stops at dirt and paved race tracks across six different states every Thursday night through Aug. 17. SRX races air live on ESPN at 9 p.m. ET.

CAYMUS VINEYARDS

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SRX

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